MEMBER INSIGHTS REPORT

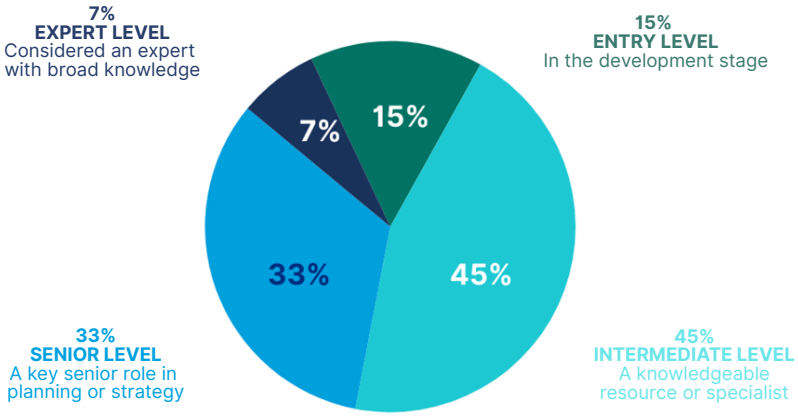
CPHR British Columbia & Yukon

Getting to know the Professional Development attendees

Top Five Requested Topics in 2025

1	HR Tech and AI
2	Employment Law
3	Employee & Labour Relations
4	Compensation, Benefits and Total Rewards
5	Inclusion, Diversity and Human Connections

Practice Level



Audience Demographics

Member Type	Years of HR Experience	Organization Size	Engagement
70% are CPHR designated members.	42% have 10+ years of experience in HR.	31% have 50 to 250 employees.	40% attend PD frequently. *95% were satisfied by the program experience and would recommend to others.

*Based on survey responses from a total of 1390 participants.