FOR IMMEDIATE RELEASE

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Mount Royal University Team Takes First Place at 2026 HRC West Case Competition



The **2026 HRC West Case Competition**, **hosted by CPHR BC & Yukon and CPHR Alberta**, concluded with outstanding student performances from across British Columbia and Alberta, showcasing the next generation of human resource professionals.

The first-place team, **ThriveSpire** from **Mount Royal University's Bissett School of Business (Alberta)**, consisting of **Nicole Sivertson, Brooke Jenkins, Jam Roda, and Gabrielle Vadnais**, secured the **$1,500 grand prize** for their winning case presentation.

Second place was awarded to **HRInnovate** from **Bow Valley College (Alberta)**, followed by **HRmony Solutions** from **Acsenda School of Management (British Columbia)** in third and **Innocore** from **Douglas College (British Columbia)** in fourth place.

This year's competition featured **16 teams from post-secondary business schools across BC and Alberta**. The exceptional quality of presentations reflected the passion, innovation, and practical expertise students will bring to the human resources profession as they begin their careers.

CPHR BC & Yukon and CPHR Alberta extend their sincere thanks to all participating students, coaches, and judges for their dedication and contributions to the success of the

event. Special appreciation is also extended to **KPU's Melville School of Business** for hosting the 2026 HRC West Case Competition.

Plans are already underway for the **2027 HRC West Case Competition**, which will take place at **Mount Royal University in Alberta on March 5 and 6, 2027**.

For more information visit: https://cphrbc.ca/hrc-west/

About the HRC West Case Competition

The HRC West Case Competition is an annual student competition **organized and co-hosted by CPHR BC & Yukon and CPHR Alberta**, bringing together post-secondary students from across Western Canada to apply human resource theory to real-world business challenges while fostering professional growth, collaboration, and industry readiness.

About CPHR Alberta

CPHR Alberta is the professional association dedicated to strengthening the human resources profession and upholding the highest standards of practice. With more than 7,000 members in major cities across Alberta, the Northwest Territories and Nunavut, CPHR Alberta is the fourth largest HR Association in Canada. CPHR Alberta is the exclusive registration body in Alberta, the Northwest Territories and Nunavut for the Chartered Professionals in Human Resources (CPHR) designation, which is the professional standard in Canada. The CPHR demonstrates HR expertise, experience and ethical management of today's human capital. CPHR Alberta is a provincial member of CPHR Canada. www.cphrab.ca

About CPHR BC & Yukon

CPHR BC & Yukon is a non-profit organization dedicated to advancing the HR profession through education, advocacy, awareness, and professional development opportunities. Established in 1942, the association is the Voice of the HR Profession with a mandate to enhance the profession and advance member value. The organization provides leadership to more than 8,500 members and is both a founding member of the Chartered Professionals in Human Resources of Canada

(CPHR Canada) and the exclusive grantor of the Chartered Professional in Human Resources

(CPHR) designation in British Columbia and the Yukon. www.cphrbc.ca

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